

# ATHE Level 7 Extended Diploma in Strategic Management

## Qualification Overview

These qualifications provide a flexible route for learners who have already achieved management qualifications at a lower level as well as for learners who do not have business or management qualifications, but may have qualifications in other areas and/or prior management experience in the work place.

We have responded to feedback from higher education providers and centres and included a number of new features in the revised qualifications such as graded units and optional pathways.

## Qualification Details

| Qualification title  | ATHE Level 7 Diploma in Strategic Management  | ATHE Level 7 Extended Diploma in Strategic Management                      |
|----------------------|---|--|
| Qualification number | 603/0629/4  | 603/0630/0   |
| Size                 | 60 credits (240 Guided Learning Hours)  | 120 credits (480 Guided Learning Hours)                                    |
| Structure            | 2 mandatory units and an additional 2 optional units totalling 60 credits   | 5 mandatory units and an additional 3 optional units totalling 120 credits |
| Entry Requirements   | Age: 19 +<br>Entry profile: <ul style="list-style-type: none"> <li>• A first degree in business, management or related subject</li> <li>• A level 6 qualification, for example an ATHE Level 6 Diploma in Management</li> <li>• May also have relevant work experience</li> </ul>   |  |
| Modes of Study       | Classroom, distance learning, blended   |  |
| Assessment           | Assignment  |  |
| Overall Grading Type | Pass, Merit, Distinction  |  |
| Fees                 | Registration and verification fees per learner per qualification apply. If you are a learner, please contact a recognised ATHE centre to find out more on course details, fees and start dates. Centres can go to <a href="http://www.athe.co.uk/learner-registrations">www.athe.co.uk/learner-registrations</a> to request a fee structure applicable to their location. |  |

## Units and Progression

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|   | Mandatory Units  | Optional Units  |
|---|--|---|
| <b>ATHE Level 7 Diploma in Strategic Management</b> | <ul style="list-style-type: none"><li>• Strategic Planning</li><li>• Finance for Strategic Managers</li><li>• Research for Strategic Development</li><li>• Organisational Behaviour</li><li>• Personal Development for Leadership and Strategic Management</li></ul> | <ul style="list-style-type: none"><li>• International Business Environment</li><li>• Developing Organisational Vision and Strategic Direction</li><li>• International Finance</li><li>• Quantitative Methods</li><li>• Strategic Marketing</li><li>• International Marketing</li><li>• Corporate Communication Strategies</li><li>• Strategic Human Resources Management</li><li>• Managing Continuous Organisational Improvement</li></ul> |

## Pathways and Progression

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### Our new pathways are:

- General (unendorsed)
- Finance
- Marketing
- Managing People
- International

### University

entry to various MBA top-up programmes at universities in the UK and internationally

See [www.athe.co.uk/progression](http://www.athe.co.uk/progression)

## Find Out More

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Awards for Training and Higher Education is an Ofqual regulated awarding organisation that provides centres with a wide variety of qualifications including, but not limited to; business, administrative management, tourism, law, computing and health and social care.

We have made a name for ourselves with good customer service, excellent quality standards and rewarding qualifications with progression routes to university degrees.

For any general queries, you can contact us via email on [enquiries@athe.co.uk](mailto:enquiries@athe.co.uk) or telephone **+44 (0)1603 760 030**.